

Prof. Mayada Belal



- Professor of tourism, hospitality and heritage studies, Helwan University, Egypt.
- UNESCO Chairholder on “Integrating Intercultural Education in Higher Education Institutions for Global Citizenship”.
- General Secretary – The French University in Egypt (UFE)
- Founder and Chairman of the Future Association of Education for Sustainable Development (FA-ESD)
- Coordinator of the UNESCO Country Initiative in Education for Sustainable Development
- Former Undersecretary for Cultural Cooperation at the Ministry of Higher Education and Scientific Research (MoHESR).
- Founder and former Director of Helwan University International Relations Office (IRO).
- Former undersecretary for Cultural cooperation in the Ministry of Higher Education & Scientific Research.
- Co-Chair for working group: Cultural, Sports & Tourism in Civil BRICS Forum.
- The Official MoHESR delegate in the Egyptian Committee for the Egypt- Russia Year in Humanitarian Exchange.
- Member of the Supreme Committee of the Ministry of Higher Education to develop the academic bylaws and curricula for the Egyptian newly established National universities as well as Higher Institutes of Tourism & Hospitality.
- MoHESR representative in the Egyptian Delegation for the Committee on the Elimination of Discrimination against Women – United Nations (CEDAW) in October 2021.
- Founder and Ex-Director of Helwan University Marketing Center.
- Ex-Deputy Director of the Projects Development Unit of Helwan University.
- Steering Committee member of the university strategic plan entrusted with the internationalization pillar.
- Trainer at the Ministry of Tourism and Antiquities.
- Referee to DAAD and Fulbright in Egypt.
- Full Member of the World Committee on Tourism Ethics – United Nations World Tourism Organization (currently UN Tourism) (2021 -202
- Member of the Sector Committee of Technical Education -Supreme Council of Universities (2021 – 2025).

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